

FOR IMMEDIATE RELEASE

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CharityWorks® Cup Challenge Helps Kids Smile for the New Year

Clearwater, FL (October 29, 2013) – The 11th Annual CharityWorks® Cup Challenge to benefit the GIVE HOPE USA® wellness-medical aid packs program will be Thursday, November 21st at the Belleair Country Club, Florida's First golf club. The shotgun team scramble will begin at 12:30 PM.

Proceeds from the golf scramble will benefit the CharityWorks® Give HOPE USA® program that serves local charities and schools within the Tampa Bay area. The program provides economically disadvantaged children, adults and families with hygiene kits and basic necessities.

Golf contests and competitions will include three team net prizes, one team gross prize, a hole in one, closest to pin, longest drive, and team putting.

Tournament entry fees are \$200 for each individual; \$800 for foursome; \$250 for hole sponsor and \$25 dinner ticket for guests. The event emcee is radio personality, Mark Larsen. The special dinner guest is Dr. Johnny Johnson, a pediatric dentist, nationally recognized speaker and leading proponent of children's dental health. Dr. Johnson will enlighten us on the investment needed in education and prevention to keep kids happy and healthy.

The hosting sponsor is BENSERVCO and major sponsors include Bright House Networks, CBS Outdoor, 98.7 The Fan, WRBQ-FM ("Q105"), The Tampa Tribune/The St. Petersburg Tribune, Dimmitt Automotive Group, Strops Marketing, Walker Ford, Gagnon Foundation, Drs. Pamela & Michael Adams, ProVise Management Group, LLC., USAmeriBank, and Radiance Medspa.

To register for the golf tournament or obtain more information about the GIVE HOPE USA® program, visit www.charityworks.org or call 727.447.2064.

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About Charity Works, Inc.

Charity Works, Inc., headquartered in Clearwater, Florida, is an IRS §501(c)(3) non-profit organization whose mission is *Helping Those Who Help Others*®. Since 1996, the organization has been providing purchasing advisory services to U.S.-based charities through its Charitable Alliance Network (CAN) program.

The organization's GIVE HOPE USA® program is designed to provide temporary relief and wellness aid to the economically disadvantaged children, adults and families. Each pack may be customized to contain various products in up to three different categories—basic food supplements, personal hygiene products and over-the-counter medicines. The packs are distributed by Charity Works through local participating nonprofit agencies and schools.

Charity Works also provides job skills training for displaced workers, including young adults and seniors, in its Teach & Reach program. Charity Works offers a fringe benefit and customer loyalty program called CaringPerks® that rewards nonprofit employees for their community service and encourages more volunteerism.

The programs and services of Charity Works are designed to promote a more efficient cycle of giving by developing relationships among and between donors, vendors and nonprofits.

For more information contact Chris R. Renfrow, President & CEO at (727) 447-2064 or visit online at www.charityworks.org.