FOR IMMEDIATE RELEASE

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CharityWorks® Cup Challenge Helps Make Kids Feel Special

Clearwater, FL (November 4, 2014) – The 12th Annual CharityWorks® Cup Challenge to benefit the GIVE HOPE USA® wellness-medical aid packs program will be Thursday, November 20th at the Belleair Country Club, Florida's First golf club. The shotgun team scramble will begin at 12:30 PM.

Proceeds from the golf scramble will benefit the CharityWorks® Give HOPE USA® program that serves local charities and schools within the Tampa Bay area. The program provides economically disadvantaged children and adults with hygiene kits and other basic necessities through its network of participating nonprofit agencies.

Golf contests and competitions will include three team net prizes, one team gross prize, a hole in one, closest to pin, longest drive, and team putting. The sponsor of the winning team will receive the CharityWorks® Tampa Bay Championship Cup, a Waterford Crystal trophy, for display in their office for one year.

Tournament entry fees are \$200 for each individual; \$800 for foursome; \$300 for hole sponsor and \$25 dinner ticket for guests. The event emcee is Dick Crippen, Senior Advisor of the Tampa Bay Rays and advisory board member of Charity Works. The BBQ lunch is sponsored by Pete & Shorty's and provided by Chief Allyn Ramker of Team Oink Catering.

The host sponsors are Bright House Networks and PENSERVCO; and the major sponsors include, Outfront Media, News Talk 860 WGUL, Tampa Bay Magazine, The Tampa Tribune/The St. Petersburg Tribune, Dimmitt Automotive Group, Strops Marketing, Drs. Pamela & Michael Adams, Walker Ford, Blume Mechanical Service, Lakeside Medical Centers, ProVise Management Group, LLC., and USAmeriBank.

To register for the golf tournament or obtain more information about the GIVE HOPE USA® program, visit <u>www.charityworks.org</u> or call 727.447.2064.

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About Charity Works, Inc.

Charity Works, Inc., headquartered in Clearwater, Florida, is an IRS §501(c)(3) nonprofit organization whose mission is *Helping Those Who Help Others*®. Since 1996, the organization has been providing purchasing advisory services to benefit charitable and educational nonprofit organizations.

The organization's GIVE HOPE USA® program is designed to provide temporary relief and wellness aid to the economically disadvantaged children and adults. Each pack may be customized to contain various products in up to three different categories—basic food supplements, personal hygiene products and over-the-counter medicines. The packs are distributed by Charity Works through local participating nonprofit agencies and schools.

Charity Works also provides job skills training for displaced workers, including young adults and seniors, in its Teach & Reach program and operates a fringe benefit and customer loyalty program called CaringPerks® that rewards nonprofit employees for their community service and encourages active volunteerism.

The programs and services of Charity Works are designed to promote a more efficient cycle of giving by developing relationships among and between donors, vendors and nonprofits.

For more information contact Chris R. Renfrow, President & CEO at 727.447-2064 or visit online at <u>www.charityworks.org.</u>